

YOUR PERSONAL PORTRAIT: WHAT WOMEN NEED TO KNOW

*We will consult well ahead of time until we are all clear on what you wish.
In the meantime, below you will find some general guidelines.*

Outfits:

- Please bring several outfits to choose from: we can come out when you arrive to help you carry them.
- Open looks, like v-neck or shirts that can be unbuttoned, usually work best. Generally, it is better to avoid stark white shirts: off-white is better if you want a light color. Avoid turtle necks, especially ones with dark colors as they optically cut off the head.
- Choose colors that flatter your skin tone. Solid colors usually bring the most attention to the face. Black jackets often look too severe and heavy, so bring an alternative. Consider also what you would like to express and what would look good on your website. Casual? Elegant? A variety? Think: first date in a coffee shop to a sophisticated four-star dinner.
- Make sure the clothes are fitting well, not too tight or too loose. Give an idea of your body without overemphasizing it.
- Make sure you wear a correct fitting bra that does not show through fabric, especially if you don't wear a jacket. Skin tone and smooth material is a good idea.
- Bring entire outfits, from shoes to hats and everything in between. Bring as much as you like: better to have it and not need it than to wish you had brought it.
- Most important, choose clothes that make you breathe and move freely, that make you feel good for yourself as well as for when you are in front of others.

Makeup and Accessories:

- Some makeup is good, mainly to accentuate the eyes and the lips and to even out the

skin tone. Avoid eyeliner or black under the eyes as it quickly gets too heavy. Avoid makeup with special sunscreens as they can throw off the camera. Please come prepared, so we can make the best use of your time, but bring your makeup for adjustments.

- If you have the opportunity, sometimes the makeup counter at Nordstrom or Macy's can be an excellent place to get made up before the shoot.
- We can also provide a professional makeup artist who can also do basic hair styling: ask us about rates.
- Hair is one of the hardest items to retouch in postproduction. If your hair is at its best the day of the shoot, the images will reflect this. Doing whatever you need to get your hair the way you like it best is worth it.
- Please bring a few accessories you like as they can give some color and style to the photo. Pearls, for instance, often lighten up the skin tone. Whatever style you decide on should reflect how you wish to present yourself to the world.

We will spend some time warming up, so please allow enough time. If possible, do not schedule anything immediately after your shoot, so you can stay relaxed.

Location:

We can come to you, or you can come to our studio.

If you are coming to our studio, we are twenty minutes from downtown, north of Seattle, and just off I-5 in Shoreline. We will send you our address and directions, and you will have your own off-street parking spot right next to the entrance.